TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: Affirmation of Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Specialty Retail Group Plc		103/24/2003	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Chester Barrie Limited	
Street Address:	SRG House, Chester Road	
City:	Borehamwood, Herts	
State/Country:	UNITED KINGDOM	
Postal Code:	WD6 1LT	
Entity Type:	CORPORATION: UNITED KINGDOM	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	342491	CHESTER BARRIE
Registration Number:	653455	CHESTER BARRIE

CORRESPONDENCE DATA

Fax Number: (937)443-6635

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 937-443-6857

Email: trademarks@thompsonhine.com

Correspondent Name: Jessica S. Sachs

Address Line 1: 2000 Courthouse Plaza NE

Address Line 2: 10 W. Second St. Address Line 4: Dayton, OHIO 45402

ATTORNEY DOCKET NUMBER:

582355-002

DOMESTIC REPRESENTATIVE

Name: Theodore D. Lienesch Address Line 1: 2000 Courthouse Plaza NE

> TRADEMARK **REEL: 002789 FRAME: 0703**

Address Line 2: 10 W. Second St.
Address Line 4: Dayton, OHIO 45402

NAME OF SUBMITTER: Jessica S. Sachs

Total Attachments: 1
source=SpecialtytoChesterBarrie#page1.tif

TRADEMARK REEL: 002789 FRAME: 0704

AFFIRMATION OF ASSIGNMENT

WHEREAS, Specialty Retail Group Plc (company no. 301946), a corporation of the United Kingdom whose registered office is at SRG House, Chester Road, Borehamwood, Hertfordshire, United Kingdom WD6 1LT (hereinafter "Assignor"), is the owner, by assignment, of the following trademarks and registrations thereof in the United States Patent and Trademark Office:

Trademark	Registration No.	Registration Date
CHESTER BARRIE & design	342,491	January 19, 1937
CHESTER BARRIE	653,455	October 22, 1957

WHEREAS, Chester Barrie Limited (company no. 4532192), a corporation of the United Kingdom whose registered office is at SRG House, Chester Road, Borehamwood, Herts, United Kingdom WD6 1LT (hereinafter "Assignee"), has acquired ownership of the trademarks and the registrations thereof by virtue of an assignment, effective September 25, 2002, from Assignor; and

WHEREAS, Assignor and Assignee now desire to affirm said sale, assignment and transfer of said trademarks and registrations thereof in a form appropriate for recording in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of good and valuable consideration given by Assignee to Assignor, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks and said registrations thereof, together with the goodwill of the business symbolized by said trademarks and said registrations.

CHESTER BARRIE LIMITED

By:

Name: A Parica

Title: Diabetun

Date: $24/3/0^{-3}$

TRADEMARK REEL: 002789 FRAME: 0705

RECORDED: 02/09/2004